



**WORK EXPERIENCE**

**CELERITY (CAPITAL ONE), RICHMOND VA  
 SEPTEMBER 2014 - PRESENT (EMAIL UX/UI DESIGNER)**

Worked closely with business owners across a large company to provide captivating email marketing experiences to their customers. Managed projects through the entire creative process. Created and implemented effective training methods and documentation for new hires.

**Acquired skills:** Large corporate agency experience, anticipatory design, UI / UX, email deployment, Salesforce, Exact Target, Moveable Ink, project management, content creation, training, management, lead development, responsive design

**WILLIAM AND MARY, WILLIAMSBURG VA  
 DECEMBER 2013 - SEPTEMBER 2014 (GRAPHIC DESIGNER)**

Created both print and digital media for Swem Library in a fast paced, detail oriented role. Worked closely with the Dean of University Libraries to rebrand the identity of the Swem Library.

**Acquired skills:** Art direction, re-branding, marketing and branding strategy, project management, content creation, large format printing

**MARKET CREATION GROUP, DENVER CO  
 FEBRUARY 2012 - DECEMBER 2013 (PROJECT MANAGER / WEB DEVELOPER)**

Work in-house for a local Denver B2B Marketing Firm as Web Developer / Graphic Designer. Worked on multiple development projects for multiple cloud based technology clients including website rebuilds and online marketing campaigns.

**Acquired skills:** Agency experience, HTML5 and CSS3, PHP, Git, Drush, responsive design, HTML E-mail creation, database management, content management system creation / themeing, module creation, SEO optimization, Hubspot, Vertical Response

**STANDARD COFFEE COMPANY, NEW ORLEANS LA  
 MAY 2010 - DECEMBER 2011 (UX/UI DESIGNER / WEB DEVELOPER)**

Managed customer engagement and relationships for a full-service, brewed-beverage provider. Worked on both print and web based projects for many recognizable brands. Created marketing strategies that increased customer retention and spend.

**Acquired skills:** Customer relation building, customer retention, HTML E-mail creation, HTML and CSS, Constant Contact, Mailchimp, responsive design, database management, SEO optimization

**WEB DESIGN EXAMPLES**

- andymcmillandesign.com
- andymcmillandesign.com/howdypartner
- cirrusvodka.com
- standardcoffee.com
- water.com
- marketcreationgroup.com
- dfcolo.com
- viawest.com
- fortrustdatacenters.com

**PERSONAL STATEMENT**

I am a talented, motivated and confident web developer and graphic designer with over ten years experience in the field working for a broad variety of clients in an even broader variety of job settings. I am looking for an opportunity in which I will be able to utilize my advanced skill set to create memorable, exciting and cutting edge designs, interfaces and user experiences.

**APPLICATION EXPERTISE**

- WEB:**
- HTML / CSS / XML
  - Responsive Design
  - Email Development
  - PHP
  - Database Management
  - CMS: Drupal, Wordpress, Joomla
  - SEO
  - Social Networking
  - Exact Tagret
  - Constant Contact / Mailchimp / HubSpot / Vertical Response
  - Swiftpage / ACT
  - Dreamweaver

- PRINT:**
- Sketch
  - Photoshop
  - In Design
  - Illustrator
  - Print Production / Layout

- INTERACTIVE**
- Invision
  - Final Cut Pro (Motion)
  - After Effects
  - Flash

- TECHNICAL:**
- Creative Suite CC
  - MS Office
  - MAC / PC

**EDUCATION**

- THE ART INSTITUTE OF COLORADO**
- Denver Co
  - 2011-2013
  - Diploma
  - Web Development

- TULANE UNIVERSITY**
- New Orleans La
  - 2010-2011
  - School of Applied Computing Systems and Technology

- JAMES MADISON UNIVERSITY**
- Harrisonburg Va
  - 2004-2008
  - Bachelor of Sciences
  - Major: Media Arts and Design
  - Concentration: Interactive Media and Graphic Design